Seminar on Imogiri

Organized by Architectural Institute of Japan & Rural Planning Committee
Kyoto, 29 June 2019

INTEGRATION OF REVIVING FOLK BATIK POST EARTHQUAKE AND SAUJANA (CULTURAL LANDSCAPE) CONSERVATION OF IMOGIRI HERITAGE VILLAGE











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- -- Sekarjagad Batik Lover

OUTLINE OF PRESENTATION

- 1. The Setting and the World Context of Indonesian Traditional Textile
 - a. Indigo dye
 - b. Javanese natural dye batik
 - c. World recognitions on batik



- 3. Reviving Imogiri Folk Batik post Jogja & Central Java Earthquake 2006
 - a. Jogja and Central Java Earthquake 2006
 - b. Culture Emergency Response 2006 2008
- 4. 12 Years Realities and Opportunities
 - a. Building World Class Market
 - b. Building World Class People Centered Management
 - c. Building World Class Imogiri Batik Heritage Saujana
- 5. Concluding Remarks

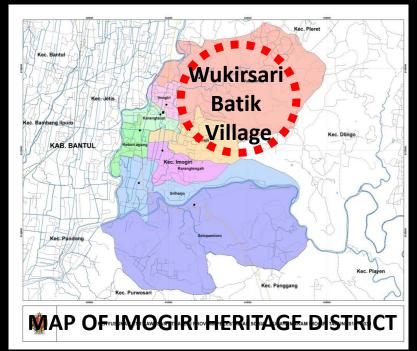


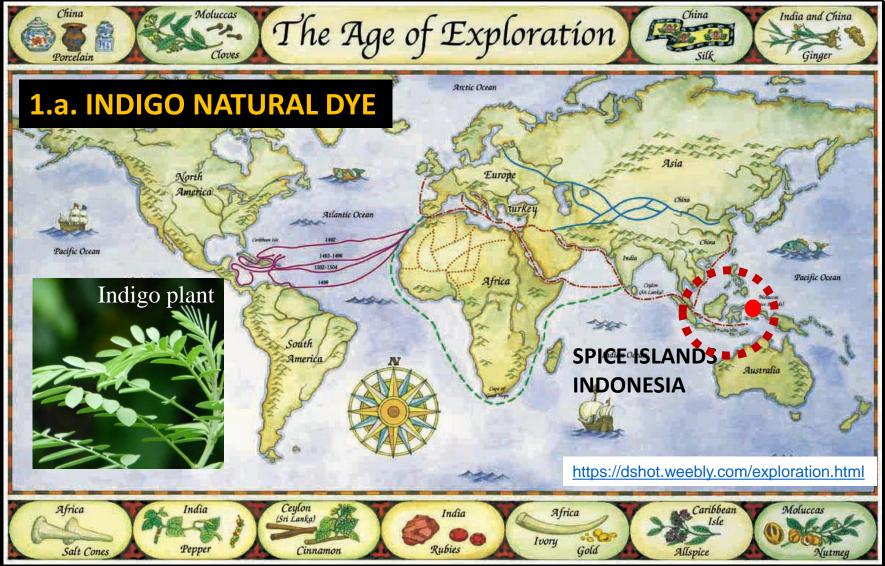




THE SETTING & THE WORLD CONTEXT OF INDONESIAN TRADITIONAL TEXTILES







SILK ROUTES

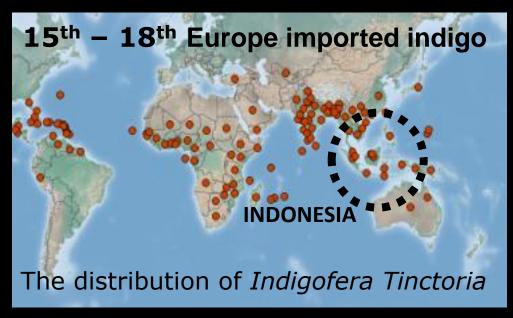
INDIGO ON THE SILK ROUTE

SPICE TRAIL

15 - 18 C

Traditional textile

JAVA SARASA (Jp) 18 C is created by wax-resist technique



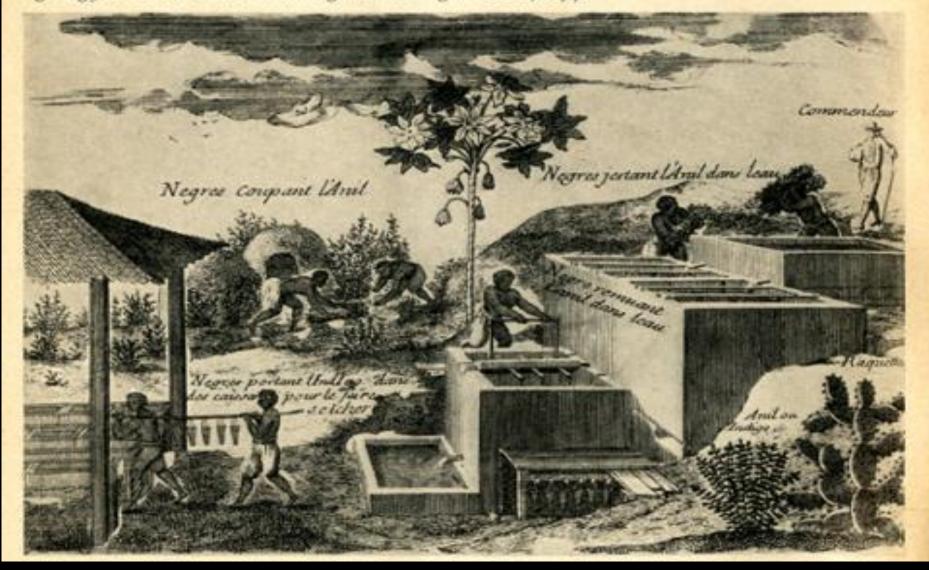


The increase in indigo imports into Europe developed gradually from the 15th C reaching a peak in the 18th C. (Martin 102; Balfour-Paul 59)



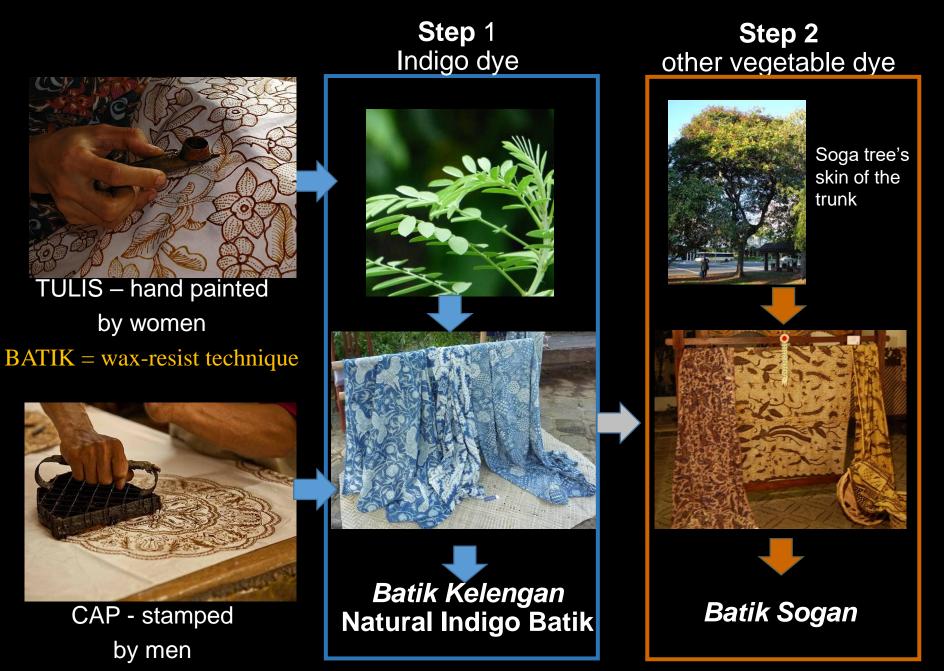
Ternate in the Spice Islands, Molucos, drawing by Dutch artist.

Inset shows Saint John Baptist Portuguesebuilt fort on the island Indigo production in the West Indies. Back, left: barvesting indigo. Extreme right: water tank for steeping the plants just being thrown in; the second tank is for fermentation; the third is the heating vat in which the indigo liquor is rapidly agitated by means of a wooden contrivance. Front, right: an indigo plant, also a prickly pear used for cochineal cultures. Copperplate engraving from Pierre Pomet's "Histoire générale des drogues". Paris, 1694.



Indigo dye "factory"

1.b. Javanese natural dye batik







BATIK, IKAT,
SONGKET, ULOS, &
OTHER TRADITION
OF TEXTILES IN
INDONESIA ARE
ORIGINALLY
ENVIRONMENTAL
FRIENDLY

@SITA



Previously, all Indonesian traditional textiles used indigo dye



www.wowshack.com

Royal batik from Imogiri Heritage District



NOW, MOSTLY BATIK HAS USED SYNTHETIC DYE

1.c. World Recognitions on Batik



2009, Batik Indonesia was inscribed by UNESCO as Masterpieces of Oral and Intangible Heritage of Humanity



Imogiri Royal Cemetery & Batik Village Heritage

 The Mataram's Royal cemetery in Imogiri, built 1632-1640 in the Mataram Moslem Era as an order of the Sultan Agung, the 3rd Mataram King who buried there in 1645





410 stairs to reach the cemetery







The needs of batik for funeral ceremony and other types of ceremonies have created batik villages in Imogiri Royal Cemetery

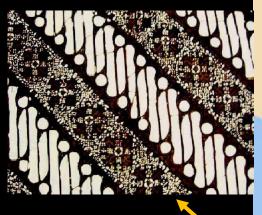


Mataram Kingdom divided into Surakarta and Yogyakarta Rulers



Yogyakarta Palace

Yogyakarta Batik Style



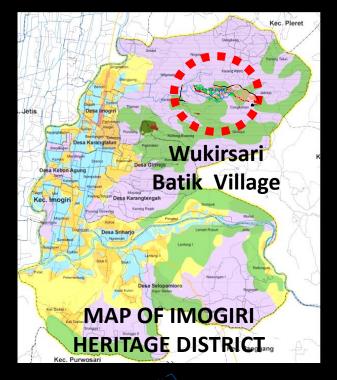


Surakarta Palace

Surakarta Batik Style



Imogiri Royal Cemetery for Surakarta and Yogyakarta Kingdoms & batik producer for both styles









Wukirsari batik village (2014) area =1539 ha 1576 people 725 batik artisans







Obama visited Pines Forest, Imogiri

Recently, Imogiri has developed as tourism destination beyond cemetery

& batik







REVIVING IMOGIRI FOLK BATIK POST JOGJA & CENTRAL JAVA EARTHQUAKE 2006

3.a. Jogja and Central Java Earthquake 2006

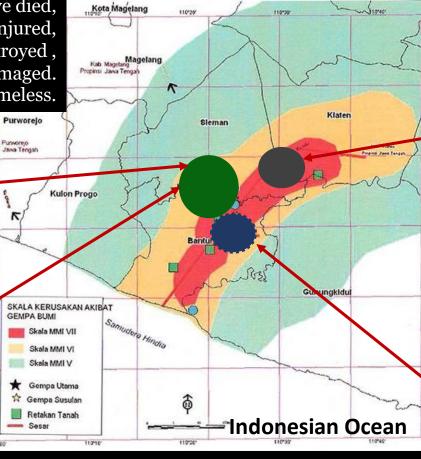
An earthquake of magnitude 6.2 on the Richter scale struck Jogja and Central Java on 27 May 2006 at 5.54 am

>5,500 people have died, >58 790 are injured, >67 000 houses have been destroyed, > 72 000 seriously damaged. 200 000 to 600 000 are left homeless.





City of Yogyakarta



Prambanan World Herritage Temple

Imogiri Heritage Saujana





"PUSAKA JOGJA BANGKIT!" (JOGJA HERITAGE REVIVAL!)

SAVE HERITAGE AND BUILD A BETTER LOCAL **ECONOMY**

Center for Heritage Conservation, Department of Architecture and Planning, Gadjah Mada University and Jogja Heritage Society in collaboration with **Indonesian Heritage Trust and ICOMOS** Indonesia In connection to "Jogja-Jateng ArchQuick Response/JJAR" Supported by the World Bank, Jakarta

IN JOGJA AND JATENG POST EARTHQUAKE MAY 27, 2006" -Tangible & Intangible heritage -Saujana heritage

Heritage Lovers Mitigation initiatives











DISASTER IS CATASTROPHE DISASTER CAN BE AN OPORTUNITY OPPORTUNITY NEEDS CREATIVITY CREATIVITY NEEDS COLLABORATION

QUICK EMERGENCY RESPONSE AND LONG TERM RECOVERY AGENDA:
PUSAKA JOGJA BANGKIT! – JOGJA HERITAGE REVIVAL!
- Save Heritage and Build a Better Local Economy – (Adishakti, 2006)





3.b. CULTURE EMERGENCY RESPONSE 2006 - 2008
3.b.1) Reviving Imogiri Folk Batik managed by Jogja Heritage Society &
Sekarjagad Batik Lovers, supported by CER (Culture Emergency Response) –
Prince Claus Fund, Netherlands, 2006 - 2007













3.b.2) Yogyakarta – Central Java Assistance Program - YCAP, 2007

by AIP (Australia-Indonesia Partnership) & managed by Yogya Heritage Society

Target:

There were 100 skillful and experienced traditional women artisans of batik Imogiri, who need help to sustain their livelihood.

Organizer:

provided shelter, equipment and raw materials such as white cloth and wax, and helped for marketing and promotion.

Focus:

on women empowerment, batik conservation, and improving family welfare.

Objective:

to shift the mindset of the people into a more dynamic, creative, and productive

Training programs

- to improve their skill in batik design, batik techniques, and colouring.
- to improve productivity, quality control, marketing, and sustainability of the business. T
- to learn environmental control and waste management. Some people got training to guide local heritage trails activity.



Action 1: Batik training



Action 2: Colouring training



Action3: **Dress making training**



Action 4:



Action 5:



Construction of batik dying place Construction of batik dying dranage Construction batik workshop



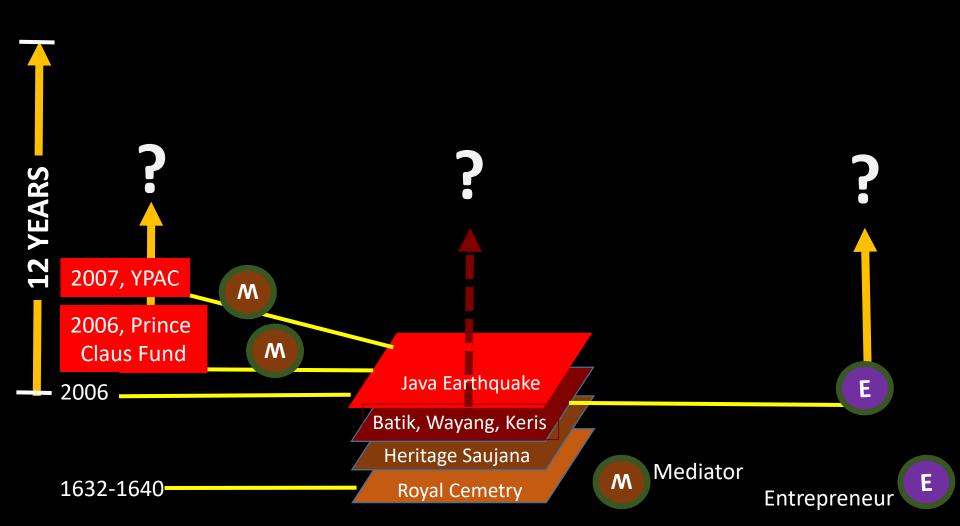


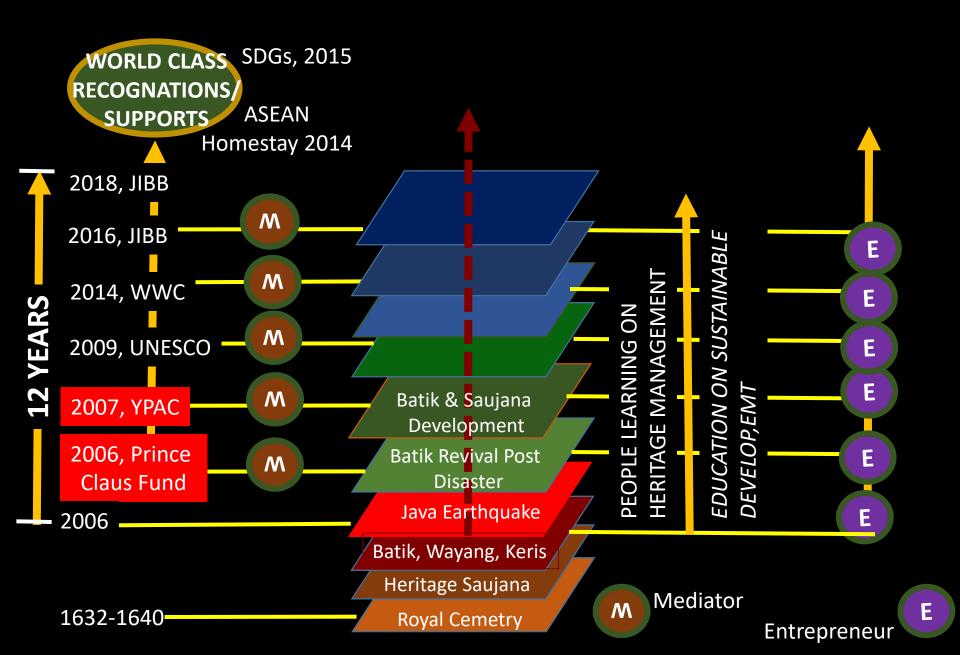


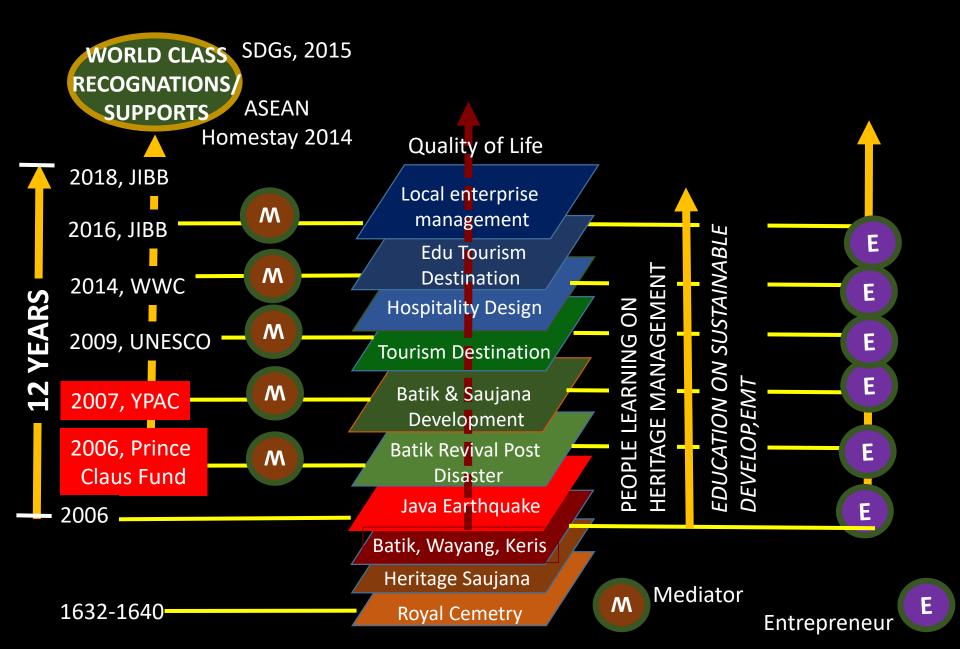
Action 7: Marketing through series of exhibitions



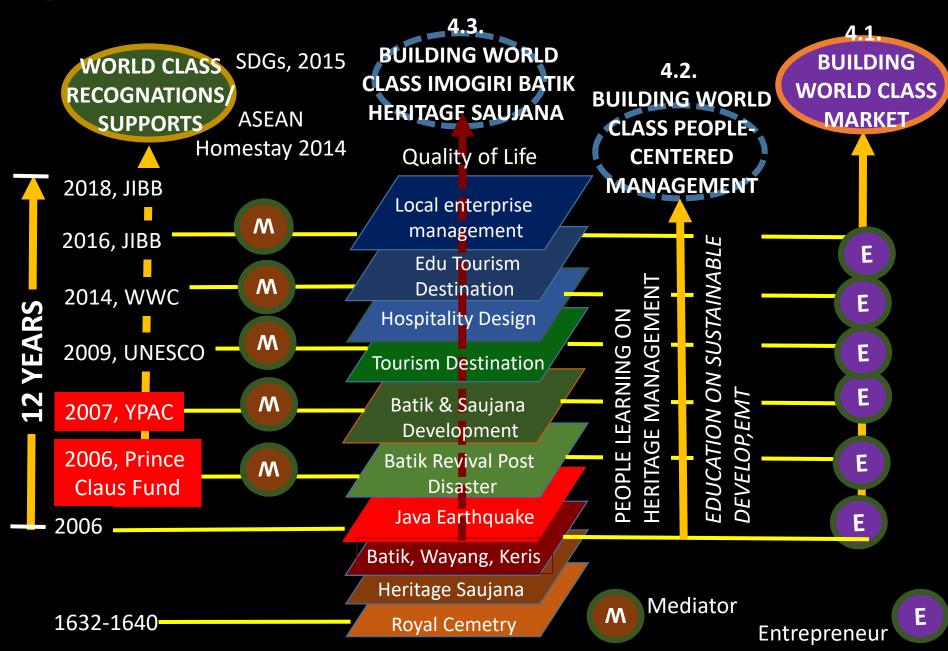
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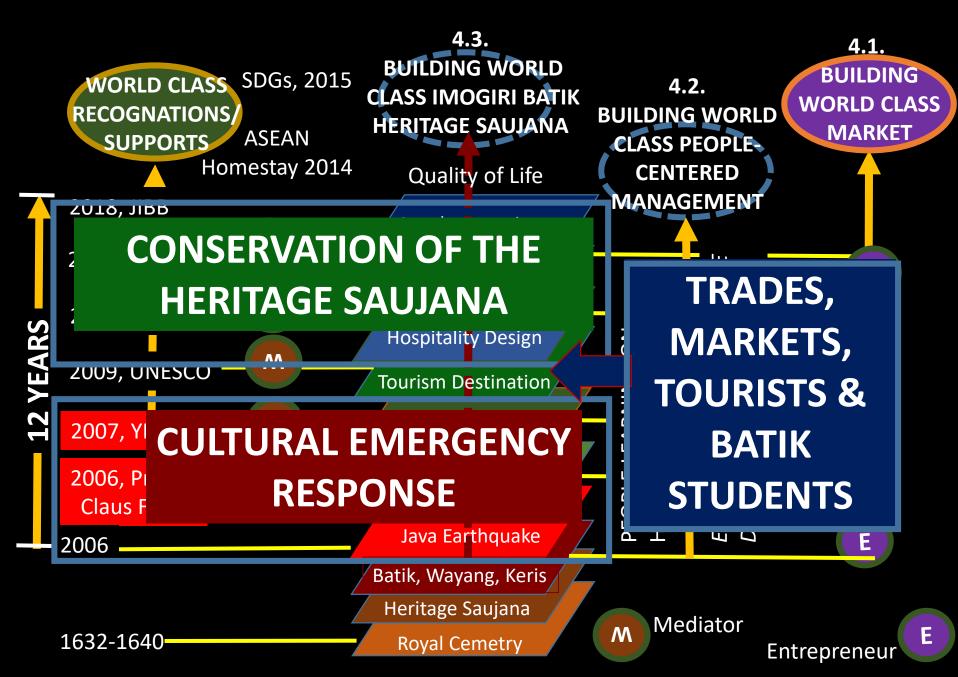




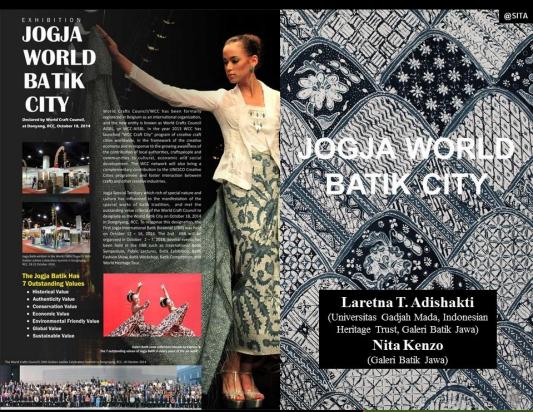
4



12 YEARS REALITIES AND OPPORTUNITIES



4.a. BUILDING WORLD CLASS MARKET



4.A.
BUILDING
WORLD CLASS
MARKET





Batik & Saujana
Development
Batik Revival Post

Java Earthquake

Disaster

Batik, Wayang, Keris

Heritage Saujana

Royal Cemetry

Galeri Batik Jawa

Entrepreneur

E

Reviving local wisdom



PAST





GREEN FASHION MOVEMENT

Creative Economy: Natural Indigo Batik from Indonesia



Galeri Batik Jawa
Now on & the FUTURE







From Imogiri to the World

By Galeri Batik Jawa supported by Indonesian Government & privates

Presentation "Jogja World Batik City" in the Indonesian Traditional Textile Seminar. Embassy of Republic of Indonesia, The Hague, July 23, 2017



Fashion Show
"Natural Indigo
Batik for All
Seasons".
Grote Kerk,
The Hague, July
24, 2017



Riga, Latvia, Mei 2018



Stockholm, Swedia, May 2018



Colombo, Sri Lanka, September 2018

BUILDING WORLD CLASS MARKET

WORLD CLASS
MARKET



Expert Models
in the Welcome Dinner
International Symposium on
Sustainable Development,
organized by Universitas Gadjah
Mada in the Kepatihan, Governor
of Yogyakarta Office, 2017

Batik & Saujana
Development

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Royal Cemetry

E

Galeri Batik Jawa

Entrepreneur



4.2. BUILDING WORLD CLASS PEOPLE-CENTERED MANAGEMENT



FIRST JOGJA
INTERNATIONAL
BATIK BIENNALE 2016

Committee JIBB & Crafts Council DIY Local Government

BUILDING WORLD CLASS PEOPLE-CENTERED MANAGEMENT





Cirileyo adalah sebuah dusur kawasan selatan Yogyakarta. Tidak li harya sebitar 15 km/ kra-kra 40 mc kebersamaan dan kedamaian sanga Berabad-abad lamanya pendi batik setengah jadi ke juragan-jurap Kenudian selelah peristiwa gempa I kelompok-katompok batik. Setlelah tu pengrajin pengraji.

Setelah itu pengrajin-pengraji jadi dan mampu memasarkan hasil i negeri. Saat ini ada belasan kelomp menawan. Anda dapat berburu batik Dengan kemajuan pesat ini d

Dongan bala lahan 36.5 cm x 13.5 cm Dhoga -kesilaran 3 centar Humah pemilik drancang dengan uturan 9-2man THEMATIC
ARCHITECTURAL STUDIO
UGM, 2016 & 2017
Eco-museum & Hospitality
Design



Hospitality Design

Tourism Destination

Batik & Saujana Development

Batik Revival Post Disaster

Java Earthquake

Batik, Wayang, Keris

Heritage Saujana

Royal Cemetry













Community Services – Homestay & Gallery Design
Department of Architecture & Planning, Universitas Gadjah Mada, 2017



















UGM Village Community Service 2017

Local enterprise management

Edu Tourism Destination

Hospitality Design

Tourism Destination

Batik & Saujana Development

Batik Revival Post Disaster

Java Earthquake

Batik, Wayang, Keris

Heritage Saujana





Be as a tourist







UGM
Village Community
Service 2017

Local enterprise management

Edu Tourism Destination

Hospitality Design

Tourism Destination

Batik & Saujana Development

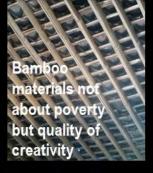
Batik Revival Post Disaster

Java Earthquake

Batik, Wayang, Keris

Heritage Saujana







The quality of space and architectural design lesson learnt: Traditional house Limasan – utilization & creative design





UGM
Village Community
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Villagers to villagers Dialogue







UGM Village Community Service 2017

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Batik, Wayang, Keris

Heritage Saujana







Stayed in the Homestay with local materials responding the local environment

Local leader of Imogiri visited art and crafts to find inspirations





Omah Tani Homestay

UGM
Imogiri Village
Community Service
2018

Local enterprise management

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Hospitality Design

Tourism Destination

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Activities in the Papringan Market

Local leader of Imogiri visited art and crafts to find inspirations





Creative market Pabringan under the Bamboo forest in Temanggung

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Imogiri Village
Community Service
2018

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The batik artisans from Imogiri learnt the display of batik for interior





UGM
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Laretna T. Adishakti performed BATIK FOR INTERIOR in the exhibition Jogja International Batik Biennale 2018 in the Bank of Indonesia Heritage building, restored by Adishakti & Laretna 2010







The achievement 2018







UGM
Imogiri Village
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Many new construction of traditional house functioned for galleries and international events





Batik Gallery in Gazebo

The achievement 2018





Traditional market under Teakwood forest finally opened and managed by the Imogiri community





UGM
Imogiri Village
Community Service
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5 CONCLUDING REMARKS

- Reviving folk crafts in the heritage site is about livelihood development and related to the quality of the whole aspects of environment, that is the *saujana* conservation itself
- Folk arts is handmade & a road for the future, proper market is important
- Traditional crafts have high opportunity in the global market
- Mediators and entrepreneurs are still needed for creative and innovative community to be
- Develop more field schools in Imogiri either involving the higher education as well as professional practices from various fields
- Implementation of the Gianyar Declaration 2017 on on Culture Sustainability & Climate Change: Strategy 13 –The duty to promote creative industries based on the conservation of nature and culture.

The global heritage community has a duty to promote responsible creative industries based on the conservation of nature and culture to provide job creation, including post disasters, to generate locally based economic activity and to enhance the innovation of folk art and heritage design



THANK YOU